

Film 236: Website Group Project—Social Movements and the Media

Instructor Craig Berggold

A weekly mini-assignment will be to make a list of the top ten media stories internationally and in Canada. These lists will be condensed and a selection will be used to form the themes for the group project websites.

Examples of 2016 top news media story:

- **Missing & Murdered Indigenous Women & Girls**
- **Refugee Crisis**
- **2015 Canadian Election**
- **2016 USA Election**
- **Black Lives Matter**
- **Surveillance (ie, Edward Snowden)**
- **Precarious Work**

Research Groups and Sub-topics

Each group of five will choose a general topic from the list above. You will meet regularly during and outside of class times, to focus the topic, select the sub-topics for each member, organize/design the web site presentation integrating each member's sub-topic into the general theme and prepare a bibliography.

Research Objective & Annotated Bibliography due Feb 27.

Each group member will write a 250-word research objective focused on their sub-topic theme, a 250-word summary of research plans, and an annotated bibliography of five bibliographic sources that best represent the ideas of the sub-topic. Each annotation should be approximately 200 words.

Sample sub-topic media themes:

- **Dominant culture**
- **Visual culture**
- **Celebrity culture**
- **Activist culture**
- **Social media culture**
- **etc**

Web Site *Draft* due Monday March 20.

Final due Friday March 31st.

Each group will make a web site that represents their research findings. The website **must** include both visuals and text. The *draft* web site is presented in class with the instructor; and, followed with a final web presentation in the final class.

DO NOT simply PRESENT THE RESEARCH MATERIALS—instead synthesize the material into a coherent original web presentation.

Evaluation

This is a GROUP project, and will be marked as such, with 15% falling on the group performance, cohesion, etc. and 10% on individuals (including the Research Objective & Annotated Bibliography assignment due Feb 27) - this project is 25% of your final mark. If a member of the group is not doing their share of work as a GROUP member, they will be marked entirely separately.